

## 301/VIDEO THE REFLEXIVE MEDIUM



YVONNE SPIELMANN

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"Available for the first time in translation, Yvonne Spielmann's Video: The Reflexive Medium provides us with a keen parsing of the specificities of video as a medium. Tracing its emergent genealogy as a distinctly audiovisual medium, Spielmann provides a comprehensive catalog of video's aesthetic evolution from its early intermedial accords with television and performance to its more recent interactions with computers and networked digital media. As the media-specific distinctions among cinematic, televisual, and computer-based media have been eroded beyond recognition, Video: The Reflexive Medium provides a much-needed account of video's medial specificities and intermedial dependencies."

Anne Friedberg, Professor and Chair of Critical Studies, School of Cinematic Arts, USC, and author of *The Virtual Window:* From Alberti to Microsoft

"Spielmann's Video: The Reflexive Medium is a highly significant, well-researched, and discursive addition to the canon. It is illuminating on both the technological and aesthetical issues, as well as giving primary insights into the artist makers themselves."

Stephen Partridge, Dean of Research, Duncan of Jordanstone College of Art and Design, University of Dundee

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